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**SAINT LUCIA JAZZ HOOK-UP NATIONAL ARTISTES WITH TORONTO AUDIENCES**

**CASTRIES, SAINT LUCIA (May 1, 2011)**- A visit to Saint Lucia in February of this year by Toronto based West Indian educator, producer and radio host, Alex Waithe continues to bear fruit. In March Waithe featured Saint Lucia on his Toronto-based radio show “Kaiso Rising” which airs every Saturday morning 9-10am on CHRY 105.5FM and Rogers Digital TV Channel 945.

This week Waithe contacted the Saint Lucia Tourist Board with an offer to open up his popular slot for the two Saturdays of Jazz to connect any recorded Saint Lucian artiste with his estimated 100,000 listeners. Acting on the offer the Saint Lucia Tourist Board issued a call out directly to the advertised Saint Lucian acts to forward their tracks to the show’s producers.

Reports from Toronto are that CHRY 105.5FM and “Kaiso Rising host Alex Waithe are thrilled to have secured a live radio interview with the internationally acclaimed Taj Weekes whose Saint Lucia Jazz performance is smack in between a successful South Central US tour and a much anticipated performance at Montauk Music Festival May 12 – 15, which will feature some 75 bands & Singer/Songwriters over 100 shows.

Taj Weekes & Adowa’s newest CD compilation “*A Waterlogged Soul Kitchen*” has won critical acclaim. The fusion of soul conscious themes and poetry that characterizes Taj’s lyrical expression with acoustic roots rock echoes of reggae, and afro-folk has been described as a sound that is defying genres.

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Barbara Cadet, who this past week also released a single “*Why*” from her upcoming 13 track multi-genre CD compilation “*Define This!*” is also booked to release the single to audiences in Toronto on CHRY 105.5FM. “*Define This!*” according to Barbara, is a “departure of sorts” from her more recent musical productions, and a “return home to the original definitive Barbara”.

“I have already done a short feature on Saint Lucia recently and have mentioned the Jazz Festival several times. My show is mainly calypso but I do feature Caribbean jazz regularly. I would like to increase my collection of Saint Lucian calypso, jazz, folk, reggae and gospel artistes mostly,” Waithe said, encouraging recorded artistes with a competitive product in any genre to send material to [awaithe@rogers.com](mailto:awaithe@rogers.com), with contact details.

SLTB Director Louis Lewis says he is gratified at the link up which will “showcase artistes who are so uniquely gifted”.

“It seems fortuitous that CHRY 105.5FM will have two Saint Lucian artistes who are the stuff of icons, in the sense that both are so undeniably original and distinctively eclectic in their sounds. I am personally proud that it is a Taj Weekes and Barbara Cadet sound that will represent Saint Lucia Jazz to this demographic,” The Director said.

“Kaiso Rising” has featured a number of prominent Caribbean personalities in Government and Politics, Entertainment and Sports and is preceded by “Caribbean Vibes” which is a Caribbean news and cricket commentary.

*For more information about the island of Saint Lucia call 1-758 452-4094, or visit [www.saintlucianow.com](http://www.saintlucianow.com)*

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### **About St. Lucia Jazz**

Ranked among the top five around the world, Saint Lucia Jazz remains the premier music festival in the Caribbean region. Noted for attracting a slew of acclaimed national and international Grammy nominated and winning artistes, the legendary Festival marks its 20th edition in 2011.

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