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ONLINE TICKET SALES FOR SAINT LUCIA JAZZ BEGIN FEBRUARY 10th

Box Office sales commence March 12th

SAINT LUCIA (February 10, 2012) – With the most anticipated Festival in the Caribbean being a mere two months away, eager patrons to Saint Lucia Jazz can, as of February 10th, purchase main stage tickets online.

Tickets for main stage activities on Wednesday and Thursday May 9th and 10th at the Gaiety on Rodney Bay and the popular weekend Pigeon Island National Landmark shows on May 11-13, can be bought at www.stlucijazz.org.

Director of Tourism Louis Lewis says in an attempt to ensure maximum audience participation in Saint Lucia Jazz, both weekdays and weekend show prices have again this year, remained unchanged. Weekday shows cost EC\$100.00 per-day; the eve of the weekend show on Friday at the Pigeon Island National Landmark cost EC\$150.00 while weekend shows cost EC\$175.00 per-day.

“With us making no sacrifices as to the star studded quality of the line-up for Saint Jazz, we always strive to ensure that the various shows are priced affordably so as to appeal not only to on island but overseas audiences,” noted Lewis.

The 21 edition of Saint Lucia Jazz will feature some of the best live performances from renowned local, regional and international superstars, with celebrated performer and multiple Grammy-winner Lionel Richie headlining this year's festival.

Tickets purchased online can be printed at home or picked up at the venue “Will Call” window on show days ONLY. Tickets can be printed at home up to Wednesday, May 2nd, 2012.

On-island in-store ticket sales commence Monday 12th March, 2012 and can be purchased at The Cell on Jeremie Street, Castries; Sunshine Bookshop outlets at the JQ Rodney Bay and Gablewoods Malls.

Ticket outlets will accept both cash and credit card transactions, as well as bank card/ATM card transactions. Patrons can benefit from Early Bird Discounts as of February 10th to March 31st with 15% Discount on All Tickets including season passes, which are offered for ALL 5 shows.

Other discounts after the early bird special from APRIL 1ST to April 30th include 10% DISCOUNT ON SEASON PASSES; 10% DISCOUNT ON PURCHASE OF 6 TICKETS OR MORE PER SHOW and 10% DISCOUNT ON BULK PURCHASES. BULK PURCHASE REFERS TO 20 OR MORE TICKETS. Opening of Jazz is EC \$30.00 in advance and \$40.00 at the door.

The festival is presented by the Saint Lucia Tourist Board and is supported by Platinum sponsor Digicel along with other Gold, Bronze and Collateral sponsors. For more information on the full lineup for Saint Lucia Jazz 2012 along with show dates, venues and ticket sales, log onto www.stlucijazz.org.

For more information about the island of Saint Lucia call 1-800 456-3984, or 1-800 4STLUCIA or visit www.saintlucianow.com.

About Saint Lucia

One of the Windward Islands of the West Indies' Lesser Antilles, Saint Lucia (pronounced Saint LOO-sha) is nestled halfway down the Eastern Caribbean archipelago. The "Helen of the West Indies," Saint Lucia is known for its natural beauty and diverse attractions, including the signature Piton Mountains - a UNESCO World Heritage Site - a tropical rainforest and one of the world's few drive-in volcanoes. Culturally rich offerings include the bustling marketplace in the capital of Castries, quaint fishing villages along the coastline, and the annual Saint Lucia Jazz festival. Saint Lucia's wide range of accommodations includes world-class five-star resorts, all-inclusive resorts, intimate inns and value-oriented properties. Saint Lucia also is home to world class cruise and yachting facilities.

For more information, visit www.saintlucianow.com

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